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★ JUL 20 1964 ★

U. S. Department of Agriculture

The Shenandoah Nurseries

(LAKES)

Shenandoah, Iowa

Full-o-Life

"GUARANTEED"

PACKAGED

NURSERY

STOCK

Fall 1964 — Spring 1965

Full - O - Life

We have paid particular attention in recent years to packaged nursery stock and have discovered the most practical material to use so that proper moisture will be held over the longest period of time.

Change is made just as rapidly as we feel certain that our customers will benefit by such change.

"FULL-O-LIFE" graphically describes the plants our customers receive with the packing methods employed by our firm.

TERMS AND CONDITIONS OF SALES

PRICES: This list cancels all previous lists. All sales and contracts are made subject to crop losses, errors in count, or other causes over which we have no control.

NO BROKEN LOTS: Orders should call for quantities as specified and multiples thereof.

TERMS 1% discount 10 days, NET 30 days.

Cash security or satisfactory reference is required from parties unknown to us. Orders to be sent C. O. D. must be accompanied by one-fourth cash. Interest charged on past due accounts.

ALL SHIPMENTS TRAVEL AT THE RISK AND EXPENSE OF THE PURCHASER

SHIPPING: All Clematis will be shipped by express or parcel post unless otherwise specified.

CLAIMS: Claims for any cause must be made promptly upon receipt of stock. We will not entertain claims after goods have been accepted or when report is not made within 10 DAYS after arrival of stock.

GUARANTEE: We give no warranty, express or implied, as to life, description, quality, productiveness, or any other matter of any stock, seeds or plants that we sell, except as outlined in the terms and conditions on the guarantee tag. It is mutually agreed that our liability for any errors, should stock prove untrue to name as labeled, shall be limited, upon satisfactory proof, to our replacing free or refunding purchase price of such stock.

THE SHENANDOAH NURSERIES
Shenandoah, Iowa

Full-O-Life

"GUARANTEED"

PACKAGED NURSERY STOCK

A COMPLETE LINE

Roses - Fruit & Shade Trees

Shrubs - Vines - Hedging

Small Fruits - Peonies

Attractively Packaged

4-color Picture Labels

Easy to Handle

Fast Selling

A 4-color picture mounted on cardboard will be furnished free for each variety purchased.

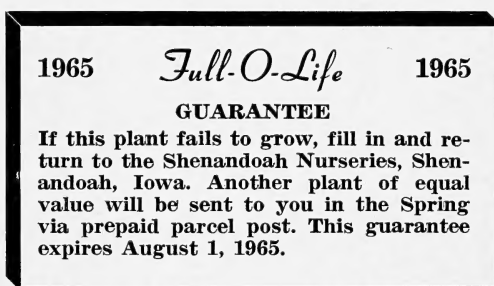
ATTENTION

Now guaranteed. FULL-O-LIFE packaged nursery stock is available with guarantee tag attached to each package.

If the plant fails to grow, the customer returns the guarantee tag to THE SHENANDOAH NURSERIES and we replace the plant the next growing season at NO CHARGE and POSTPAID.

The nursery or garden center is not involved in the complaint or replacements.

Sample of the tag to be attached to each package.



PACKAGED NURSERY STOCK

A Complete Line ---

Roses, Fruit & Shade Trees

Shrubs, Vines and Hedging

Small Fruits and Peonies

Attractively Packaged

4-Color Picture Labels

Easy to Handle

Fast Selling

A 4-color picture mounted on cardboard will be furnished free for each variety purchased.

Full - O - Life

FRUIT TREES

Placed individually in a polyethylene bag and identified with a 4-color picture label on each bag. **Minimum order 10 trees of a variety and size.**

F. FALL

S. SUMMER

W. WINTER

APPLE

				Each
5/6 ft., 11/16 in.	-----			\$ 1.25
4/5 ft., 9/16 in.	-----			1.10
Anoka	S. Red Striped	Grimes Golden	W. Yellow	
Baldwin	W. Red	Jonathan Dark Red	W. Red	
Beacon	S. Red	McIntosh Dark Red	W. Red	
Cortland	W. Red Striped	Northern Red Spy	W. Red	
Delicious Red	W. Red	Stayman Winesap	W. Red	
Delicious Yellow	W. Yellow	Wealthy	F. Red	
Duchess Dark Red	S. Red	Whitney Crab	F. Red Striped	
Fireside	W. Red	Yellow Transparent	S. Yellow	

CONNELL RED (Pat. No. 1602) W. Red

5/6 ft., 11/16 in. (Retail \$3.00 ea.)	-----	1.90
4/5 ft., 9/16 in. (Retail \$2.50 ea.)	-----	1.55

DELCON W. Red. Semi-dwarf cross between Jonathan and Red Delicious.

5/6 ft., 11/16 in.	-----	1.55
4/5 ft., 9/16 in.	-----	1.25

APPLE - DWARF

3½ ft., 9/16 in. -----				1.85
Delicious Red	W. Red	McIntosh Dark Red	W. Red	
Delicious Yellow	W. Yellow	Stayman Winesap	W. Red	
Jonathan Dark Red	W. Red	Wealthy	F. Red	
		Yellow Transparent	S. Yellow	

APPLE - QUINTUPLET

5/6 ft., 11/16 in.	-----	2.35
4/5 ft., 9/16 in.	-----	2.10

Budded in 1963 to: Delicious Dark Red, McIntosh Dark Red, Yellow Delicious, Stayman Dark Red, Yellow Transparent.

APRICOT

4 ft., 11/16 in.	-----	1.50
3 ft., 9/16 in.	-----	1.30
Moorpark, Orange	Chinese Early Golden, Yellow	

APRICOT - DWARF

3½ ft., 9/16 in.	-----	1.85
	Chinese Early Golden, Yellow	

CHERRY - SOUR

5/6 ft., 11/16 in.	-----	1.45
4/5 ft., 9/16 in.	-----	1.25
Early Richmond, Early Red	Montmorency, Midseason Red	

CHERRY - DWARF

3½ ft., 9/16 in.	-----	1.70
	North Star	

CHERRY - SWEET

5/6 ft., 11/16 in.	-----	1.70	
4/5 ft., 9/16 in.	-----	1.45	
Bing	Dk. Red	Kansas Sweet	Red
Black Tartarian	Dk. Red	Yellow Glass	Yellow
Governor Wood	Yellow & Red		

Full - O - Life

FRUIT TREES — Continued

PEACH				Each
5/6 ft., 11/16 in.	-----			\$ 1.20
4/5 ft., 9/16 in.	-----			1.05
Belle of Georgia	White, Free	J. H. Hale	Yellow, Free	
Elberta	Yellow, Free	Polly	White, Free	
Golden Jubilee	Yellow, Free	Sullivan's Early Elberta	Yellow, Free	
Hale Haven	Yellow, Free			
PEACH - DWARF				
4 ft., 11/16 in.	-----			1.85
3½ ft., 9/16 in.	-----			1.60
Elberta	Yellow, Free	J. H. Hale	Yellow, Free	
Golden Jubilee	Yellow, Free	Sullivan's Early Elberta	Yellow, Free	
Hale Haven	Yellow, Free			
PEAR - STANDARD				
5/6 ft., 11/16 in.	-----			1.45
4/5 ft., 9/16 in.	-----			1.20
Bartlett		Kieffer		
Clapp Favorite		Parker		
Douglas		Seckel		
PEAR - DWARF				
3½ ft., 9/16 in.	-----			1.85
Anjou		Clapp Favorite		
Bartlett		Kieffer		
PEAR 4-N-1				
5/6 ft., 11/16 in.	-----			2.10
4/5 ft., 9/16 in.	-----			2.00
PLUM - AMERICAN, EUROPEAN, JAPANESE				
5/6 ft., 11/16 in.	-----			1.45
4/5 ft., 9/16 in.	-----			1.20
Allred	Red	Italian Prune	Blue	
Blue Damson	Blue	Stanley Prune	Blue	
Burbank	Dk. Red	Waneta	Yellow & Red	
Green Gage	Green			
PLUM - DWARF				
3½ ft., 9/16 in.	-----			1.85
	Burbank, Dark Red			

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SMALL FRUITS and GARDEN PLANTS

ASPARAGUS		Per Carton
Mary Washington		
2 year No. 1. 10 per polyethylene bag. 25 bags per carton	-----	\$13.75 ctn.
(Minimum order — 1 carton)		
GRAPE VINES		
Placed individually in a polyethylene bag, identified with a 4-color picture label. Minimum order of 10 per variety.		
3 year Jumbo	-----	\$.55 ea.
Concord, black		Fredonia, black
Delaware, red		Niagara, white
RASPBERRIES		
Bundle of 5 plants in a polyethylene bag, identified with a 4-color picture label. Minimum order of 10 bundles per variety.		
5 per bundle	-----	\$.70 per bdl.
Cumberland, black	Indian Summer, red	Latham, red
5 per bundle	-----	Sodus, purple
	Blackhawk, black	-----
		\$.90 per bdl.
RHUBARB - Victoria		
3 per polyethylene bag, 25 bags per carton	-----	\$17.50 ctn.
(Minimum order — 1 ctn.)		

Full - O - Life

ORNAMENTAL and SHADE TREES

Placed individually in a polyethylene bag or root wrapped in new burlap and identified with a 4-color picture label on each bag. **Minimum order 10 trees of a variety and size.**

	Each
ASH	
Green	
5 to 6 ft. -----	\$ 1.60
6 to 8 ft. -----	2.35
BIRCH	
Cut Leaf Weeping	
4 to 5 ft. -----	2.10
5 to 6 ft. -----	2.60
European White	
5 to 6 ft. -----	1.85
6 to 8 ft. -----	2.35
Clump, 3 stems	
5 to 6 ft. -----	3.35
CRAB, ORNAMENTAL	
3 to 4 ft. -----	1.45
4 to 5 ft. -----	1.80
Almey	Bechtel's Improved
CRAB, ORNAMENTAL	
3 to 4 ft. -----	1.10
4 to 5 ft. -----	1.30
Floribunda	Hopa
ELM	
American	
5 to 6 ft. -----	1.35
6 to 8 ft. -----	1.60
Chinese	
5 to 6 ft. -----	1.35
6 to 8 ft. -----	1.60
Chinese, Seedlings	
4 to 5 ft. 5/bdl. -----	Per bdl. 1.25
4 to 5 ft. 10/bdl. -----	Per bdl. 2.10
2 to 3 ft. 10/bdl. -----	Per bdl. .80
(Minimum order of 10 bdl. per size)	
Hybrid	
5 to 6 ft. -----	1.60
6 to 8 ft. -----	2.35
Moline	
5 to 6 ft. -----	1.50
6 to 8 ft. -----	1.85
HONEYLOCUST	
Ruby Lace, Pat. No. 2038	
4 to 5 ft. 1 yr. whips -----	2.55
5 to 6 ft. 1 yr. whips -----	2.85
Shademaster, Pat. No. 1515	
5 to 6 ft. 1 yr. whips -----	2.60
5 to 6 ft. 1 yr. branched -----	3.10
Skyline, Pat. No. 1619	
5 to 6 ft. 1 yr. whips -----	2.40
5 to 6 ft. 1 yr. branched -----	3.10
Sunburst, Pat. No. 1313	
5 to 6 ft. 1 yr. whips -----	2.40
5 to 6 ft. 1 yr. branched -----	3.10
MAPLE	
Crimson King, Pat. No. 735	
5 to 6 ft. whips -----	2.45
6 to 7 ft. whips -----	2.95

Full - O - Life

ORNAMENTAL and SHADE TREES — Continued

MAPLE—Continued			Each
Faassen Red Leaf			
5 to 6 ft. whips	-----		\$ 1.85
5 to 6 ft. branched	-----		3.35
Norway			
5 to 6 ft. whips	-----		1.20
5 to 6 ft. branched	-----		2.35
6 to 8 ft. branched	-----		2.85
Royal Red Maple			
5 to 6 ft. whips	-----		2.00
5 to 6 ft. branched	-----		3.60
Schwedleri			
5 to 6 ft. whips	-----		1.95
5 to 6 ft. branched	-----		2.85
6 to 8 ft. branched	-----		3.35
Silver			
5 to 6 ft. branched	-----		1.45
6 to 8 ft. branched	-----		1.85
Sugar			
5 to 6 ft. branched	-----		3.10
POPLAR			
Lombardy			
5 to 6 ft.	-----		.75
6 to 8 ft.	-----		.90
8 to 10 ft.	-----		1.10
Bolleana			
5 to 6 ft.	-----		1.45
MOUNTAIN ASH			
4 to 5 ft.	-----		1.90
5 to 6 ft.	-----		2.35
PRUNUS NEWPORT			
3 to 4 ft.	-----		1.50
4 to 5 ft.	-----		1.80
PRUNUS PERSICA			
3 to 4 ft.	-----		1.10
4 to 5 ft.	-----		1.35
5 to 6 ft.	-----		1.60
Iceberg, White	-----	Cardinal, Red	Pink Charming
RED BUD			
2 to 3 ft.	-----		1.00
3 to 4 ft.	-----		1.25
SYCAMORE AMERICAN			
5 to 6 ft.	-----		1.60
6 to 8 ft.	-----		2.35
WILLOW			
5 to 6 ft.	-----		1.50
6 to 8 ft.	-----		1.85
Niobe			Wisconsin

Full - O - Life

FLOWERING SHRUBS

Individually packed in polyethylene bags with 4-color picture label on each bag. Minimum order of 10 per variety and size.

GROUP NO. I	Each
2 to 3 ft. -----	\$.75
18 to 24 in. -----	.65

ALTHEA

Pink
Purple
Red
White

BARBERRY

Green

BUDDLEIA

Pink
Purple
White

DEUTZIA

Pride of Rochester

FORSYTHIA

Intermedia Spectabilis

HONEYSUCKLE

Pink
Red
White
Zabeli

LILAC

Common Purple
Common White
Persian

MOCK ORANGE

Single

QUINCE

Red

SPIREA

Billardi
Froebeli
Thunbergi
Van Houtte

GROUP NO. II	Each
2 to 3 ft. -----	\$.85
18 to 24 in. -----	.75

ALMOND

Pink

BARBERRY

Red Leaf

BEAUTY BUSH**DOGWOOD**

Red Twig
Yellow Twig

FORSYTHIA

Lynwood Gold
Spring Glory

HYDRANGEA

A. G.
P. G.

MOCK ORANGE

Double Virginalis

SNOWBALL**SPIREA**

Anthony Waterer

TAMARIX

Summer Glow

VIBURNUM

Arrowwood

WEIGELA

Newport Red
Rosea

GROUP NO. III	Each
2 to 3 ft. -----	\$ 1.00
18 to 24 in. -----	.85

EUONYMUS

Alatus

HYDRANGEA

Nikko Blue

HYBRID LILAC

Blue
Pink
Purple
Red
White

PRUNUS

Triloba

Promotional Items are Available in Most
Varieties — Call Us for Special Quotations

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VINES

Individually packed in polyethylene bags with 4-color picture label on each bag. Minimum order of 10 per variety.

	Each
BITTERSWEET	
2 yr. No. 1	\$.55
BOSTON IVY	
2 yr. No. 170
GOLD FLAME HONEYSUCKLE	
2 yr. No. 160
HECKROTTI HONEYSUCKLE	
2 yr. No. 160
SCARLET TRUMPET HONEYSUCKLE	
2 yr. No. 155
SILVER LACE VINE	
2 yr. No. 170
TRUMPET CREEPER	
2 yr. No. 155

Flowering Clematis

	Each
HENRYI	
2¼ inch pots	\$.75
JACKMANI	
2¼ inch pots75
MME. ANDRE	
2¼ inch pots75
RAMONA	
2¼ inch pots75

(Minimum pack of 36 in New Display Carton)

Full - O - Life

HEDGING

Each bundle packed in a polyethylene bag with 4-color picture label on each bag. Minimum order of 10 bundles per variety.

	Each Bundle
BARBERRY, JAPANESE GREEN LEAF	
12 to 18 in., 10/bdl.	\$ 1.45
18 to 24 in., 10/bdl.	1.90
BARBERRY, JAPANESE RED LEAF	
12 to 15 in., 10/bdl.	1.70
15 to 18 in., 10/bdl.	2.10
CHINESE ELM	
12 to 18 in., 25/bdl.	1.10
3 to 4 ft., 5/bdl.	1.10
LOMBARDY POPLAR	
4 to 5 ft., 5/bdl.	1.10
PRIVET, A. R. NORTH	
18 to 24 in., 10/bdl.	1.10
PRIVET, CALIFORNIA	
18 to 24 in., 10/bdl.	1.10
SPIREA VAN HOUTTE	
18 to 24 in., 10/bdl.	1.10

Week End Promotions are Available in Hedging
Call Us for Special Quotations

Full - O - Life

ROSES

Individually packed in polyethylene bags with 4-color picture label on each bag. Minimum order of 10 per variety.

		Per 100 Each	Per 1000 Each
2 year No. 1	Approx. Weight 4 lbs. -----	\$.80	\$.75
2 year No. 1½	Approx. Weight 3 lbs. -----	.65	.60

(300 assorted roses to take the 1000 rate)

HYBRID TEA

Red

Ami Quinard	Etoile de Hollande
Charlotte Armstrong	Mirandy
Christopher Stone	Red Radiance
Crimson Glory	

Pink

K. T. Marshall	Radiance
Picture	The Doctor

Two-Tone

Countess Vandal	Pres. Hoover
Peace	Talisman

Yellow

Eclipse	Lowell Thomas
Golden Dawn	

White

K. A. Victoria	Rex Anderson
McGredy's Ivory	

FLORIBUNDA

Red

Eutin	Frensham
Floradora	Lafayette Improved

Pink

Cameo	Pinocchio
-------	-----------

White

Dagmar Spaeth	Summer Snow
---------------	-------------

Yellow

King Boreas

CLIMBING

Red

Cli. American Beauty	Pauls Scarlet
Blaze, Improved	Everblooming

Pink

Cli. New Dawn

Yellow

Cli. Doubloons

White

Cli. Summer Snow

Full - O - Life

ROSES — Continued

ROSE COLLECTIONS

Per Bdl.

3 to bundle, 2 year No. 1½ ----- \$ 1.65

Selection No. 1—

Charlotte Armstrong, McGredy's Ivory, Picture

Selection No. 2—

Eclipse, Mirandy, The Doctor

2 to bundle, 2 year No. 1 ----- 1.35

2 to bundle, 2 year No. 1½ ----- 1.10

2 to bundle, 2 year No. 2 ----- .85

Available in all non-patented varieties offered.

SPECIAL CASES OF 50 ASSORTED ROSES.

50 to case, 2 year No. 1 — Individually packaged ----- \$37.50 case

50 to case, 2 year No. 1½ — Individually packaged ----- 30.00 case

All named varieties in proper proportion for complete sell out.

PATENTED HYBRID TEA ROSES

Western No. 1

These patented varieties are handled under license from patent owner. Minimum order of 10 of a variety and in multiples thereof. Approximate weight 4 lbs.

	Retail Each	Wholesale Each
Americana, red -----	\$ 3.00	\$ 1.85
Arlene Francis, yellow -----	3.00	1.85
Bronze Masterpiece, bronze apricot -----	3.00	1.85
Candy Stripe, red and white -----	2.50	1.55
Christian Dior, red -----	3.00	1.85
Chrysler Imperial, red -----	2.75	1.70
Duet, Pink -----	3.00	1.85
Garden Party, yellow blend -----	3.00	1.85
Golden Scepter, yellow -----	2.25	1.35
Granada, pink and yellow (AARS 1964) -----	3.50	2.15
Hawaii, orange blend -----	3.00	1.85
Helen Traubel, pink blend -----	3.00	1.85
King's Ransom, yellow -----	3.50	2.15
Kordes Perfecta, pink blend -----	2.75	1.70
Lady Elgin, yellow blend -----	2.50	1.55
Mojave, orange blend -----	2.75	1.70
Mr. Lincoln (AARS 1965) -----	3.50	2.15
New Yorker, red -----	2.50	1.55
Nocturne, red -----	2.50	1.55
Pink Peace, pink -----	2.75	1.70
Royal Highness, pink -----	3.00	1.85
Rubaiyat, red -----	2.00	1.25
South Seas, apricot blend -----	3.50	2.15
Sterling Silver, mauve -----	3.00	1.85

Full - O - Life

ROSES — Continued

PATENTED HYBRID TEA ROSES

Western No. 1

	Each Retail	Each Wholesale
Sutter's Gold, orange blend -----	\$ 2.75	\$ 1.70
Tiffany, pink blend -----	2.75	1.70
Tropicana, orange red -----	3.50	2.15
White Knight, white -----	2.75	1.70

PATENTED GRANDIFLORA ROSES

Western No. 1

Camelot (AARS 1965) -----	3.50	2.15
Carrousel, red -----	2.25	1.40
Golden Girl, yellow -----	2.50	1.55
John S. Armstrong, red -----	3.50	2.15
Montezuma, orange blend -----	3.00	1.85
Pink Parfait, pink -----	3.00	1.85
Queen Elizabeth, pink -----	2.75	1.70

PATENTED FLORIBUNDA ROSES

Western No. 1

Baby Blaze, red -----	1.75	1.10
Chatter, red -----	1.50	.95
Circus, yellow blend -----	2.50	1.55
Fashion, pink blend -----	2.00	1.25
Fusilier, red -----	1.75	1.10
Goldilocks, yellow -----	1.75	1.10
Jiminy Crickets, orange blend -----	2.00	1.25
Red Pinocchio, red -----	1.75	1.10
Saratoga, white, (AARS. 1964) -----	2.50	1.55
Spartan, orange blend -----	2.00	1.25
Vogue, red -----	2.00	1.25
White Bouquet, white -----	2.00	1.25

PATENTED CLIMBING ROSES

Western No. 1

Don Juan, red -----	3.00	1.85
Golden Showers, yellow -----	2.50	1.55
Cli. Peace, yellow blend -----	2.50	1.55
Gladiator, Red -----	2.75	1.70



Full - O - Life

SPECIAL ASSORTMENTS

Placed in polyethylene bags and packed in display cartons with color plate inside cover. Sold only in full standard cartons.

PEONY

Special assortment\$12.50 per carton

36 Assorted colors in attractive display carton. Each strong 2 to 3 eye root individually packed in polyethylene bag and identified by color tape.

18 Red

9 Pink

9 White

BLEEDING HEART\$16.25 per carton

36 per carton, in attractive display carton. 3 to 5 eye roots, individually polyethylene bagged.

Full - O - Life

PACKAGED PEONIES

	Price Each
Edulis Superba, pink	\$.55
Felix Crousse, red55
Festiva Maxima, white55
Francois Ortegat, red55
Karl Rosenfield, red55
Lady Alex. Duff, pink70
Mary Brand, red70
Mme. de Verneville, white55
Mons. Jules Elie, pink55
Rachel, red55
Sarah Bernhardt, pink55

BLEEDING HEART

	Each
Old Fashion55

Strong 3 to 5 eye divisions carefully packed in red and yellow **FULL-O-LIFE** wrap with 4-color picture label on each package.

Packed 20 to a case.

Please order in multiples of 5 to a variety.

Minimum order one full case and multiples thereof.

Notes

ATTENTION

For prompt service day or night call
our sales representatives

PHONE 246-3563

AREA CODE 712

OFFICE HOURS:

Monday through Saturday

8:00 A.M. — 12:00 Noon

1:00 P.M. — 5:00 P.M.

AFTER HOURS:

BILL SMART

2303 Wood Ave., Colorado Springs, Colo.
Phone 632-8109, Area Code 303

DON COOPER

503 Mathew, Shenandoah, Iowa
Phone 246-1621, Area Code 712

C. P. VAN TOL

17 Forest Street
Franklin, Mass. 02038
Phone 528-2642, Area Code 617

A. J. McCOMBS

63 Country Club Dr., 9800 W. Joliet Rd.
La Grange, Ill.
Phone 354-0571, Area Code 312

JOHN S. SEELY

136 Hoover Rd., Rochester 17, N. Y.
Phone Congress 6-4529, Area Code 716

THE SHENANDOAH NURSERIES

(Lakes)

SHENANDOAH, IOWA